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## JETBLUE'S WORK TO END HUMAN TRAFFICKING

Each year there are thousands of tips reported to law enforcement authorities involving human trafficking and even more instances that go unreported. It is a deeply unfortunate reality and one in which JetBlue is committed to fighting against, because often times, commercial aviation is used by the traffickers to facilitate their crimes and transport the victims. As an airline, we are in a unique position to help identify potential human trafficking situations and have a responsibility to help eradicate this illegal trade.

In May 2013, JetBlue was one of the first airlines to sign on to the United States Department of Homeland Security (DHS) and Department of Transportation's (DOT) [Blue Lightning Initiative](#), which trains airlines across the country on the signs of human trafficking.

Today, JetBlue ensures that all airport operations, flight and inflight crewmembers are equipped with the knowledge to identify and respond to potential cases of human trafficking during their initial training and again on an annual basis. Our crewmembers are taught what human trafficking is, who the victims typically are, what signs to look for and how to report information of suspected human trafficking. In addition, all other crewmembers are able to take this training via our online learning portals at their discretion.

When one of our crewmembers observes behaviors that might be symptomatic of human trafficking they follow a protocol that JetBlue has instituted to report the information. Any suspected human trafficking situation is documented internally and reported to appropriate law enforcement authorities for follow up.

JetBlue is committed to the efforts undertaken by government and law enforcement agencies in identifying and reporting human trafficking and as a good corporate citizen we will continue to engage and train our crewmembers in this most important matter.

We believe that we all have a responsibility to be alert, vigilant and report these potential crimes. You can help by learning the basic indicators of human trafficking at <https://www.cbp.gov/border-security/human-trafficking/blue-lightning>. And remember our JetBlue crewmembers are trained on what to do if a potential incident is reported to them, so they are a resource to help you should you have information on potential human trafficking.